Milbank Memorial Fund

Using evidence to improve population health.

Know Your Allies

Medicaid Health Plan Partnerships with Primary Care

Christopher F. Koller

ACAP CEO Conference

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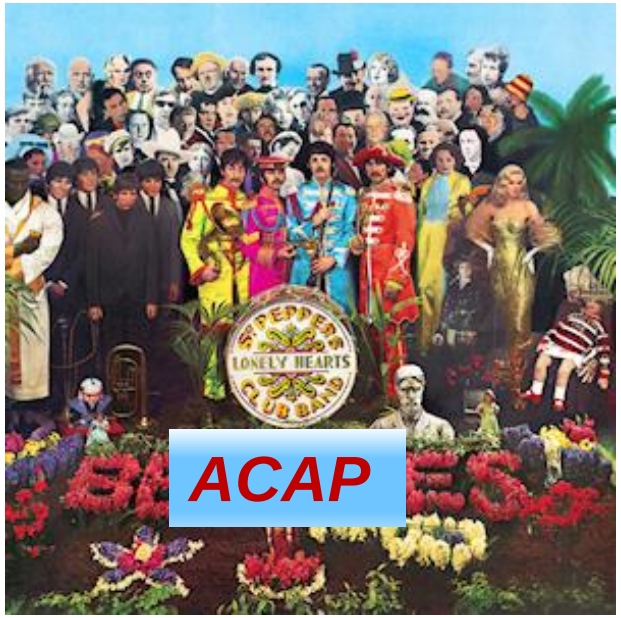
About the Milbank Memorial Fund

The Milbank Memorial Fund is an endowed operating foundation that works to improve the health of populations by connecting leaders and decision makers with the best available evidence and experience. Founded in 1905, the Fund engages in nonpartisan analysis, collaboration, and communication on significant issues in health policy. It does this work by:

- publishing high-quality, evidence-based reports, books, and *The Milbank Quarterly,* a peer-reviewed journal of population health and health policy;
- convening state health policy decision makers on issues they identify as important to population health;
- and building communities of health policymakers to enhance their effectiveness.

“It was Twenty Years Ago Today…”

- Happy Anniversary to ACAP and Sgt. Murray’s Lonely Hearts Club Band…



Overview

- Premise
- Eight ways to support Primary Care

The Premise:
Why Bother with Primary Care?

- The work of Medicaid MCO's
- The evidence
- The cost (cheap)
- The common enemy

First Way Medicaid MCO's Can Support Primary Care: Redefine What You Need From Primary Care in Time of Covid

June 2020

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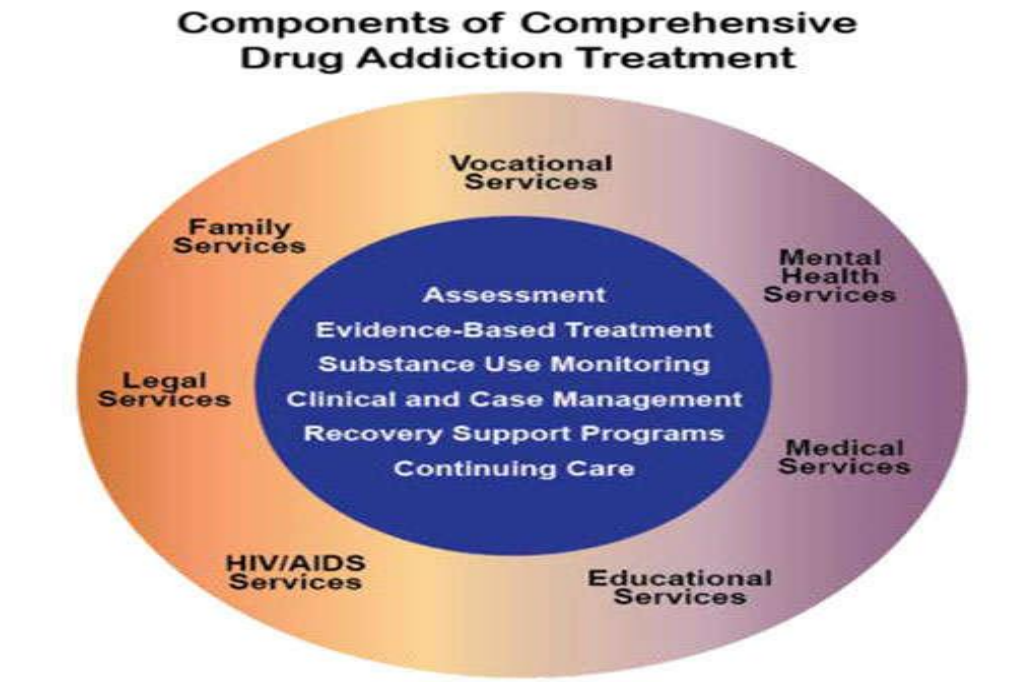
Second Way: Pay Them For It - Prospectively

Interim Payments now and Capitation/Hybrid in Future

Third Way: Telehealth at Parity. Forever.

Four: Promote Integrated Substance Use Disorder TX



The best treatment programs provide a combination of therapies and other services to meet the needs of the individual patient.

Source: National Institute on Drug Abuse

Five: Make it Easy for Primary Care to Integrate Social Needs Care (NAM 2019)

The 5As of Social Care Integration

Health care systems can adopt strategies to prevent and address social risks and social needs for patients, families, caregivers, and communities:

1. AWARENESS
Increase the Health Care Sector's Awareness of Social Risk Factors Their Patients Face (e.g., ask people about their access to transportation)

2. ADJUSTMENT
Use Information on Social Risk Factors to Inform Clinical Care Decision-Making (e.g., offer alternatives to in-person care, such as telehealth appointments)

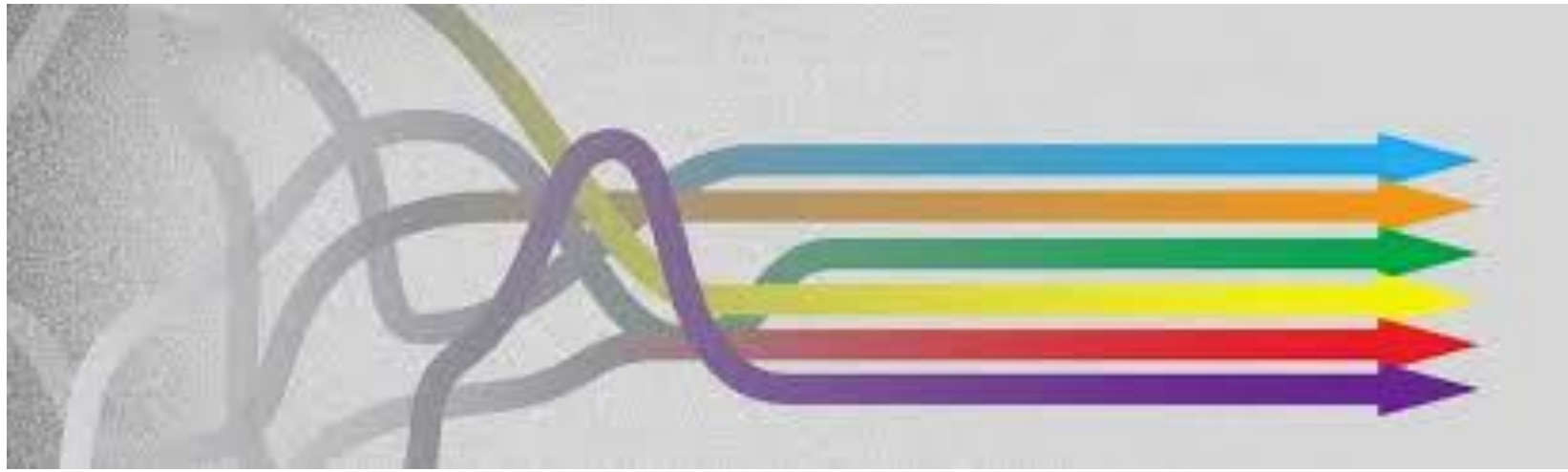
3. ASSISTANCE
Link Patients with Social Needs to Community and Government Resources (e.g., provide transportation vouchers for ridesharing, public transit, or in contract with a community-based organization that provides transportion services, so patients can travel to and from health care appointments)

4. ALIGNMENT
Align Health Care Assets with Existing Social Care Assets (e.g., invest in community ridesharing)

5. ADVOCACY
Advocate for More Social Resources to Improve Community Health and Well-Being (e.g., promote policies that fundamentally change the community's transportation infrastructure)

Health Plan Levers – Payment, Benefits, Networks, Reporting

Six: Support Multipayer Primary Care Transformation in your Markets



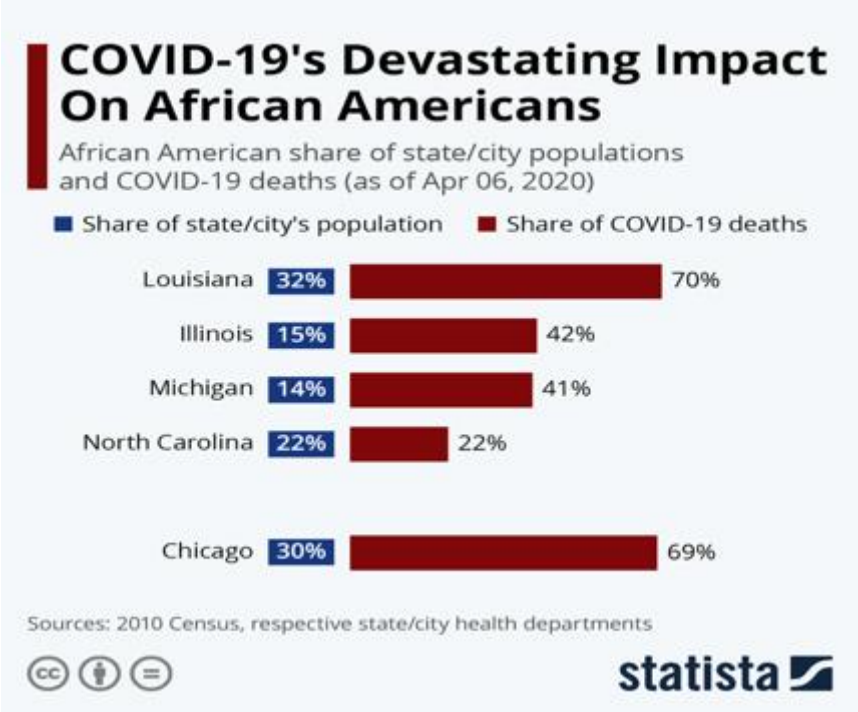
Payment: CPC+/ Primary Care First
Local Efforts: HIE, Quality Measures, Community resource/referral, Shared resources

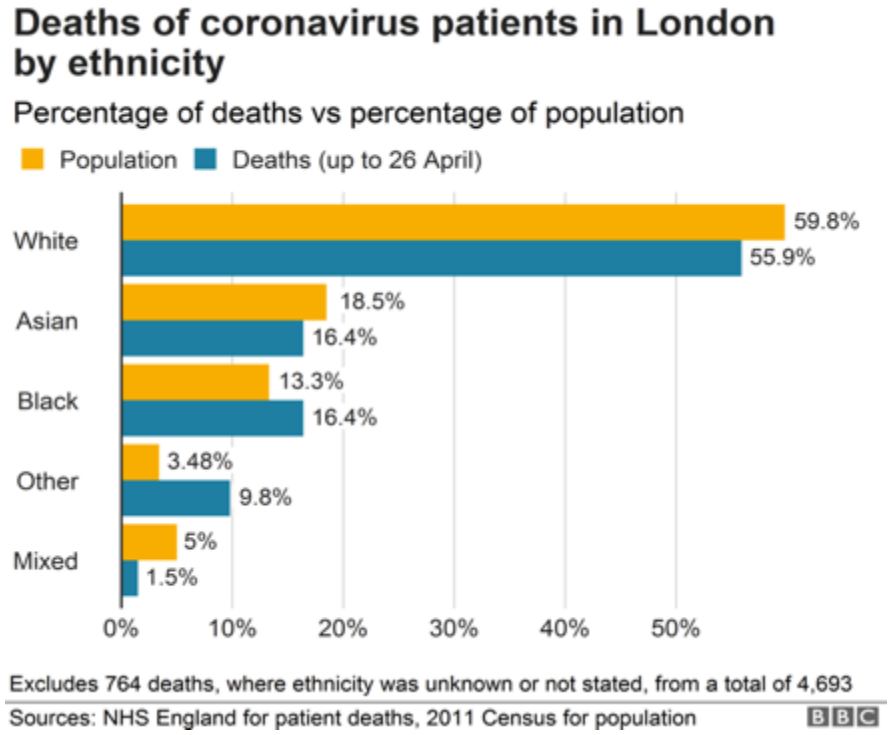
Seven: Foster Local Primary Care Advocacy and Leadership

Eight: Communicate the Value of Primary Care

Your partnerships; Our unbalanced delivery system, Medicaid opportunities

Consider the Moment:





"Primary care helps prevent illness and death, regardless of whether the care is characterized by supply of primary care physicians, a relationship with a source of primary care, or the receipt of important features of primary care. "

"Primary care (in contrast to specialty care) is associated with a more equitable distribution of health in populations"

—Starfield, Shi, Macinko (*Milbank Quarterly*, 2005)

Contact Information

Christopher K. Koller

212-355-8400

Ckoller@Milbank.org

@MilbankFund

www.milbank.org