

# Value-Based Partnering Strategies

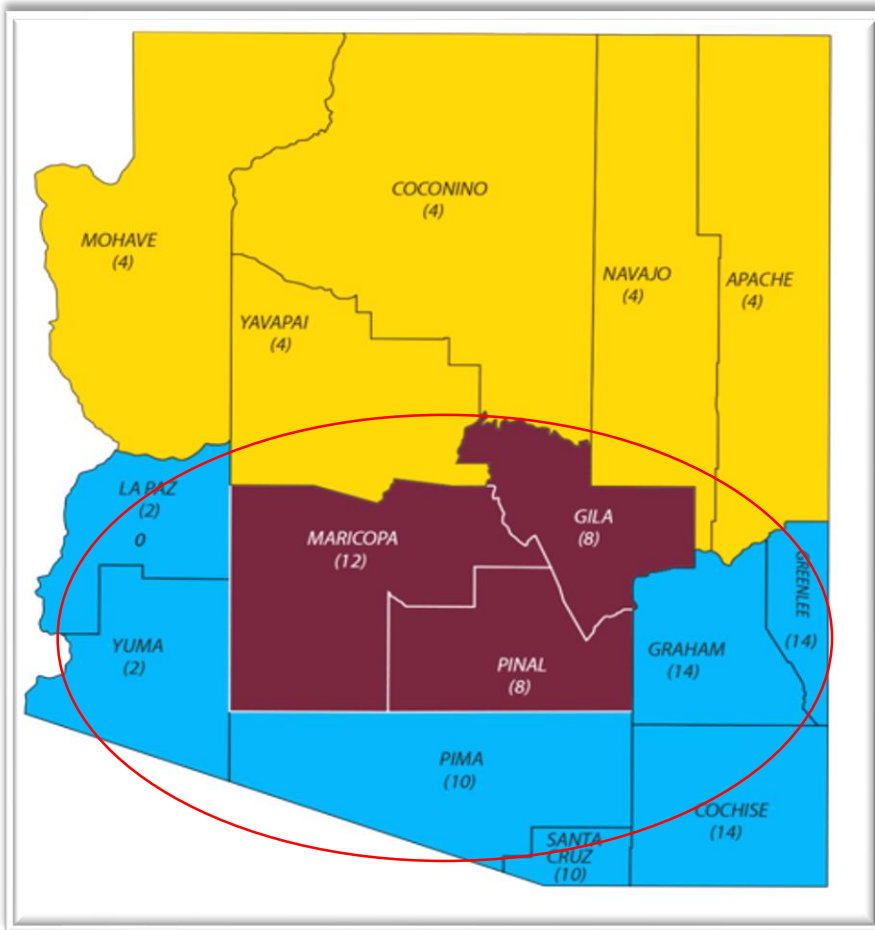
ACAP CEO Summit June 2019

Kathy Oestreich, CEO  
Banner University Health Plans



Banner  
University Health Plans

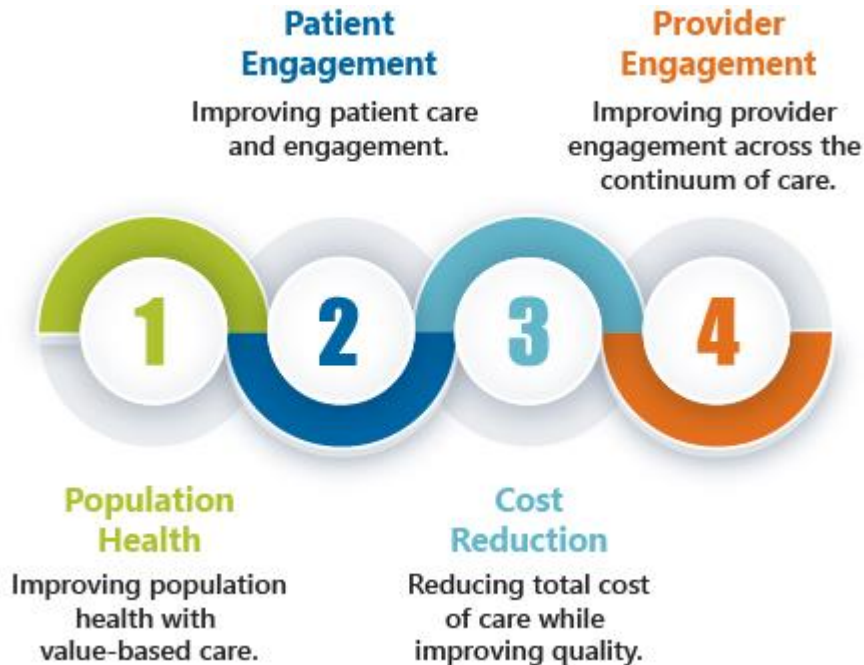
# BUHP Geographical Footprint



Product	April 2018 Membership	April 2019 Membership
BUFC – Complete Care	133,290	195,240
BUFC – Long Term Care	6,219	6,605
BUCA – DSNP	9,802	13,718
Total BUHP	151,375	215,562

# Value-Based Partnership – FOCUS

## Committed to Quadruple Aim Model



- BUHP promotes the Quadruple Aim: improved health outcomes, member experience, value of care and provider experience. BUHP meets providers where they are and builds APM and integration readiness
- Our Value-Based team invests in each provider, to determine readiness and identify a clear path to advance integration and Alternative Payment Models
- We leverage our University of Arizona 30+ year partnership to create a model where providers of all service types share incentives and outcome goals, promoting integration of care

# BUHP Valued-Based Purchasing – Strategy

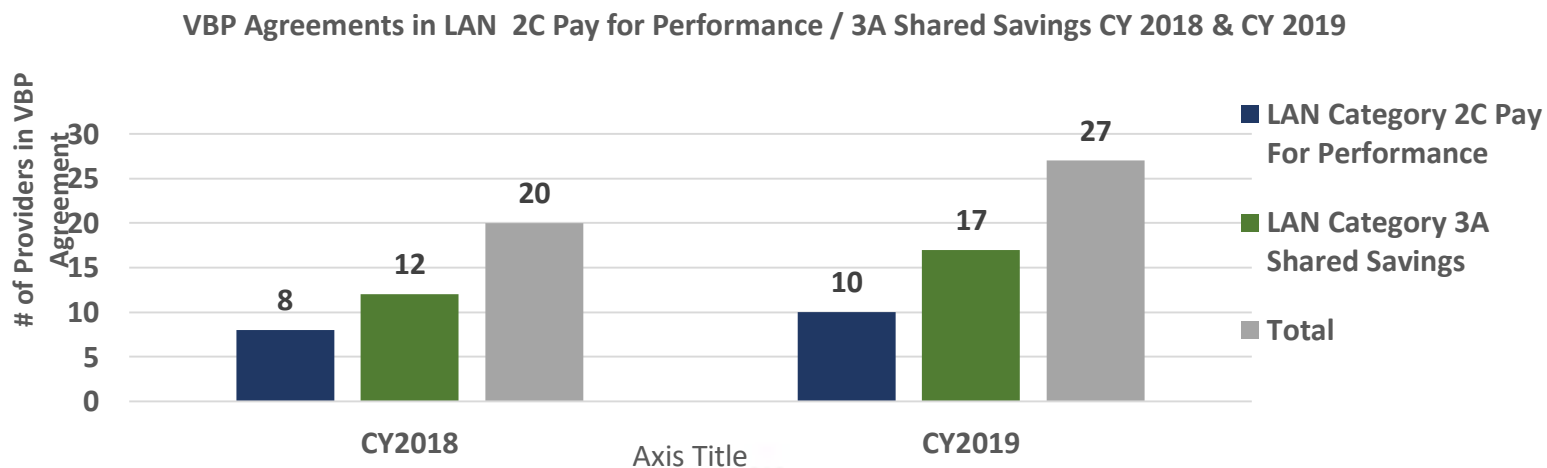
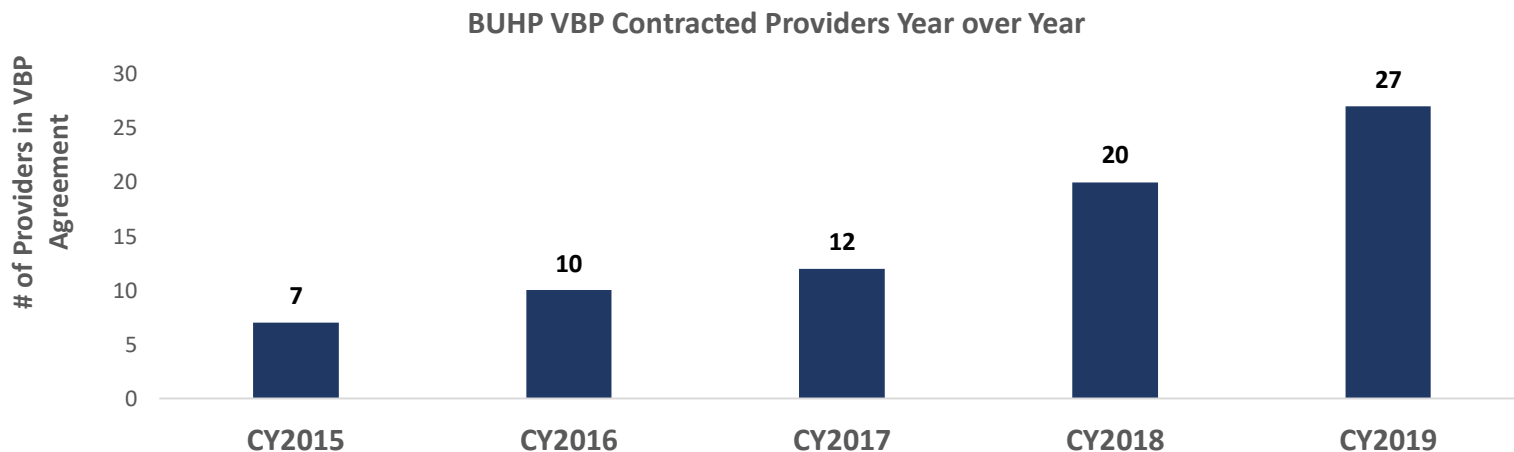
## AHCCCS ACOM Policy Complete Care Contract Percent Payment Timeline:

<b>2017</b>	<b>35%</b> of payments in VBP Agreement
<b>2018</b>	<b>50%</b> of payments in VBP Agreement
<b>2019</b>	<b>50%</b> of payments in VBP Agreement
<b>2020</b>	<b>70%</b> of payments in VBP Agreement

**BUHP Currently at 55% Payment**

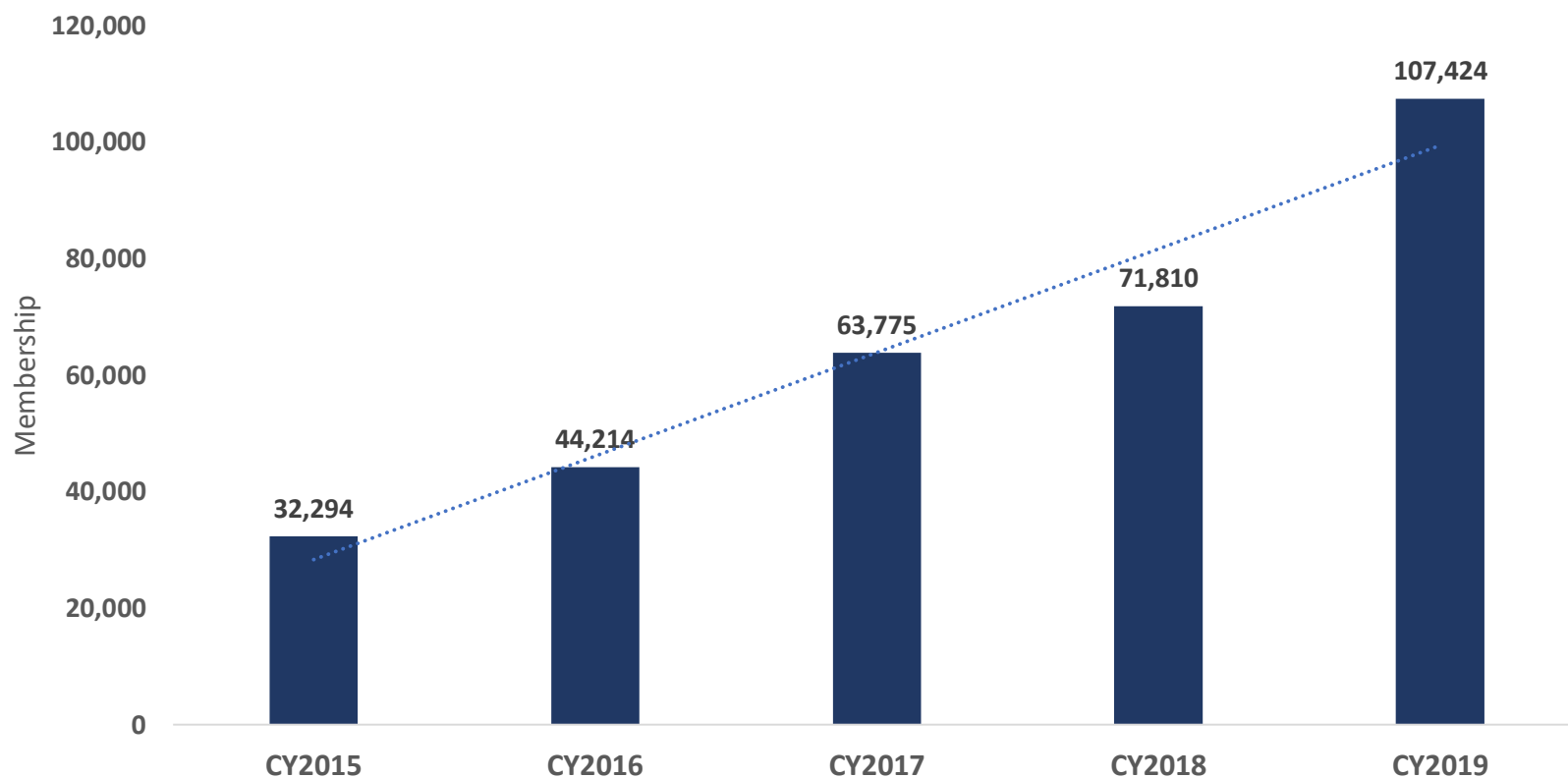
- BUHP strategy initially driven by state policy to capture percent payment in a VBP
- BUHP works toward integrating care across services for our members, rather than the siloed approach that results from fee-for-service and block purchase models
- For those providers who need extra support, BUHP partnered with Equality Health to advance cultural competency and support the growth in VBP

# Valued-Based Purchasing BUHP Overall Growth



# Total Members Under VBP Year Over Year

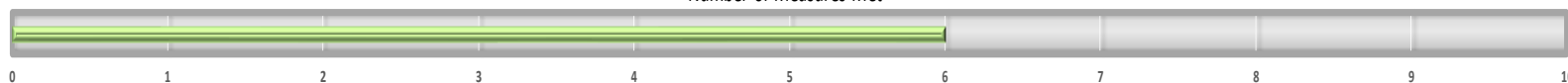
BUHP Total Membership Under VBP



# Value-Based Purchasing – Primary Care VBP Scorecard Sample

## Value-Based Partnering Quality Metric Performance Scorecard

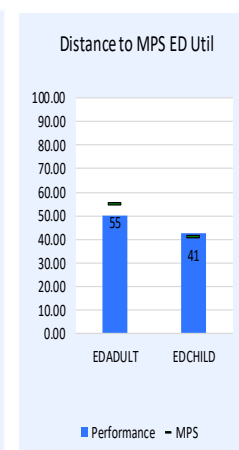
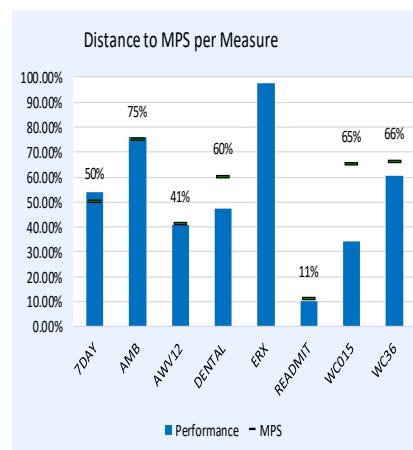
Number of Measures Met



Measure Short	Measure	Numerator	Denominator	Performance	MPS	Status
7DAY	7 Day Follow up	247	459	53.81%	50%	ACHIEVED
AMB	Adult Access to Ambulatory Care	3113	4082	76.26%	75%	ACHIEVED
AWV12	Adolescent Well Visit 12-21	749	1826	41.02%	41%	ACHIEVED
DENTAL	Children's Dental	2108	4431	47.57%	60%	UNMET
EDADULT	ED Adult	1720	34348	50.08	55	ACHIEVED
EDCHILD	ED Child	1728	40408	42.76	41	UNMET
ERX	E-Prescribing	10328	10579	97.63%	90	ACHIEVED
READMIT	All-Cause Readmission	164	164	10.37%	11%	ACHIEVED
WC015	Well Child 0-15	78	227	34.36%	65%	UNMET
WC36	Well Child 3-6	441	728	60.58%	66%	UNMET

As of\*

*As of 4/30/19	*As of 9/30/2018	*As of 9/30/2018	*Per Contract	*As of 4/30/19	*As of 4/30/19	*As of 4/30/19
# of Measures Met	Population of Active Patients	Member Months	Incentive Level Earned	INCENTIVE PYMT (Per member per month)	MLR FY18	% of Shared Savings Earned
6	7417	89004	\$ 1.50	\$ 133,506.00	96.86%	0%





# Value-Based Purchasing – Primary Care VBP Dashboard – Final 2018 Dashboard – Sample



Updated as of: 04/30/2019

Dates of Service: 10/1/2017 - 09/30/2018



71,810

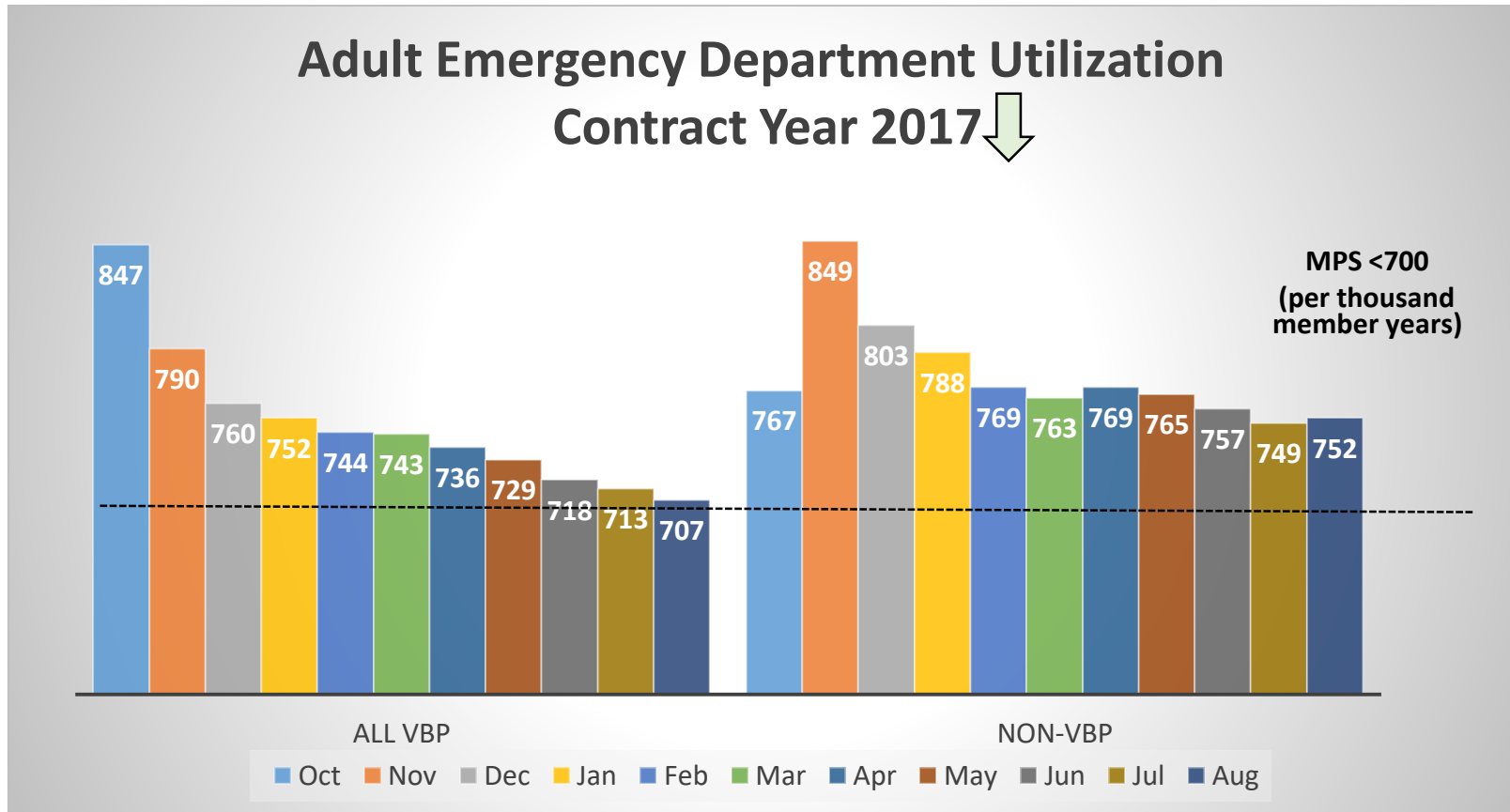
Total member population under an APM

## UFC PRIMARY CARE VALUE BASED PURCHASING CONTRACTS CY 2018

Claims Based Metric											Incentive Payment					Shared Savings		
MPS/GOAL	50%	75%	41%	60%	55	41	90%	11%	65%	66%	*As of 4/30/19	*As of 9/30/2018	*As of 9/30/2018	*Per Contract	*As of 4/30/19	*As of 4/30/19	*As of 4/30/19	Lag Year Tot
PROVIDER	7DAY	AMB	AWV12	DENTAL	ED ADULT	ED CHILD	ERX	READMIT	WC015	WC36	# of Measures Met	Population of Active Patients	Member Months	Incentive Level Earned	INCENTIVE PYMT (Per member per month)	MLR FY18	% of Shared Savings Earned	Ind. Contribution to % Pymt
Provider Contract A	50.96%	76.86%	35.63%	44.92%	65.93	39.46	95.16%	10.34%	37.40%	57.31%	5	6,698	80,376	\$ 1.10	\$ 88,413.60	102.34%	0.00%	4.46%
Provider Contract B	33.18%	79.88%	32.75%	46.11%	51.40	40.30	91.95%	10.62%	13.64%	51.75%	5	2,788	33,456	\$ 1.10	\$ 36,801.60	118.81%	0.00%	2.59%
Provider Contract C	53.81%	76.26%	41.02%	47.57%	50.08	42.76	97.63%	10.37%	34.36%	60.58%	6	7,417	89,004	\$ 1.50	\$ 133,506.00	96.86%	0.00%	4.72%
Provider Contract D	57.51%	65.59%	36.66%	36.48%	25.94	16.55	80.55%	12.90%	12.07%	49.86%	4	2,746	32,952	\$ 1.00	\$ 32,952.00	93.24%	30.00%	1.87%
Provider Contract E	30.10%	66.22%	21.63%	45.27%	30.60	39.38	93.38%	5.26%	20.00%	42.31%	4	1,087	13,044	\$ 1.00	\$ 13,044.00	109.16%	0.00%	0.99%
TOTAL UFC CY18 MLR (VBP AND NON VBP)																96.53%	Percent	50.0%

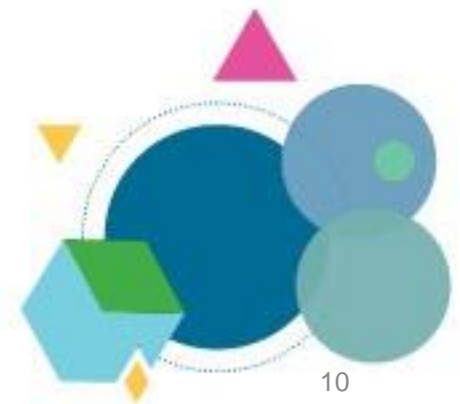


# BUHP Value-Based Purchasing – ED Reduction Comparison



# Alternative Payment Partnership – Unique Models

- Healthy Together Care Partnership
- Family Medicine Collaborative Care Model
- PYX Health Technology Support VBP Partnerships



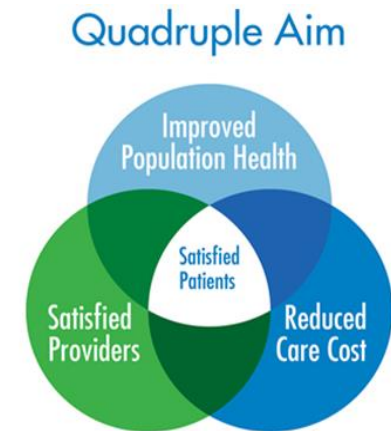
# Healthy Together Care Partnership

- Home-based program at Banner University Medical Group for Health Plan SNP assigned members
- Interdisciplinary team
  - Nurse Practitioner, Clinical Pharmacist, Behavioral Health Consultant, RN Case Manager, Community Health Partner
- Funded by Banner University Health Plans
- Initiated in 2013



# Healthy Together Care Partnership: Program Features and Goals

- Population health of an entire assigned primary care cohort
  - Intensive care management for the most complex
  - Co-management with primary care by Nurse Practitioner
  - Align care across disciplines
  - Addresses psychosocial aspects/SDOH
- 
- Aims to
    - ✓ Improve appropriate utilization
    - ✓ Bend cost curve
    - ✓ Improve quality of life
    - ✓ Improve provider and patient satisfaction



# Healthy Together Care Partnership: Payment Model

- Fee for Service for clinical care rendered
- \$PMPM care management fee for total target population (approx. 800 SNP Members)
- Quality incentive bonus for achieving performance targets in key areas:
  - ✓ Readmission Rate
  - ✓ Hypertension Control
  - ✓ Diabetes Control
  - ✓ Medication Adherence
  - ✓ Annual Wellness Visits

# Healthy Together Care Partnership: Program Outcomes and ROI

- CY 2013: \$61 PMPM decrease in total cost
- Year over year, reduced ED and hospitalizations rates
- CY 2018: 30% decrease in ED and 17% lower IP admits
- Even more impactful for subpopulations:
  - 29% reduction in IP admits for those with diabetes
  - 32% reduction in IP admits for chronic kidney disease
- Comprehensive Health Assessment/Risk Adjustment Factor (RAF) value due to documentation accuracy is almost twice that of home-based assessment vendors

Vendor A	2,731.92
Vendor B	2,207.20
Healthy Together	4,320.37



# Family Medicine Collaborative Care: Peer-Enhanced Model

- Integrated Behavioral Health Collaborate Care population model with psychiatric consultation
- Adds peer mentors to the care team
- Based on Aims Center Principles:

## Person Centered Care

Primary Care and  
Behavioral Health  
Shared care planning

## Population-Based Care

Planned care of  
identified groups  
aimed at improving  
conditions and use  
of shared registry

## Measurement-Based Treatment to Target

Treatment and care  
plans reflect  
personal goals and  
clinical outcomes  
tracked and  
measured

## Evidence-Based Care

Program participants  
are offered  
treatments with  
credible research  
evidence

## Accountable Care

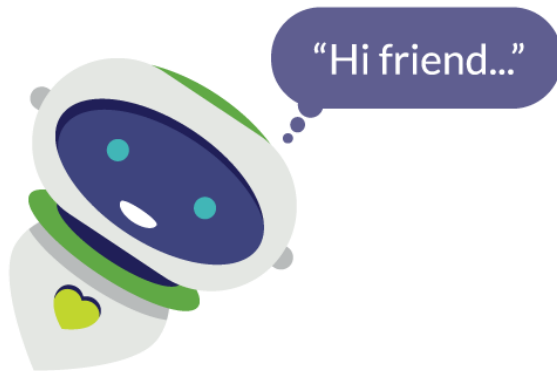
Providers are  
accountable and  
reimbursed for  
quality of care and  
clinical outcomes

# Family Medicine Collaborative Care: Payment Model

- Fee for Service for medical and integrated care services
- Population Health Management PMPM fee on attributed population (approx. 2,500 members age 18+)
- Quality Incentives for:
  - Depression screening and documented follow-up plan
  - Tobacco screening and documented intervention plan
- Practice transformation quarterly milestone payment
  - Payment for documented achievement of operational goals
    - Staffing
    - Registry development
    - Clinical care planning
    - Implementation of technology tools such as *Pyx Health* mobile support

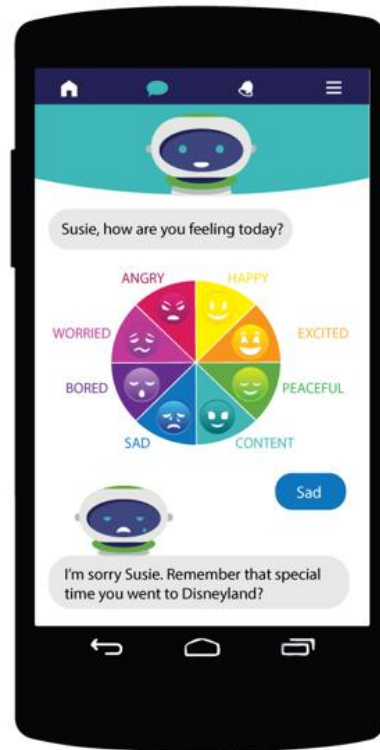
# Pyx Health

## A Mobile Member Care Solution



### THE MEMBER

- Emotional engagement centered around the member's needs
- Provides resources and care to the member is the moment
- Offers effective self-management specific to the member
- Connects members with their chosen natural support



### THE HEALTH PLAN

- A member engagement tool that works with an average time on the app of 65 days
- Real-time social determinants data, allowing for enhanced stratification
- Alleviates burden of care management

### NATURAL SUPPORTS

- A trusted source of insights into the member's overall well-being
- Suggested action and one-touch ways to support the member on the platform

# Banner University Health Plans & Pyx Health High Touch Delivery Strategy

- **Identified Banner University Health Plans Population:**
  - 27,000 adult Medicaid/ALTCS and Dual members. Members were identified because they had a mental health diagnosis on a claim in the last 12 months.
- Population Stratification:
  - Top 20% (based on total cost): 4,179 members
  - Top 50 Highest ED Utilizers: 50 Members
  - Members with Depression + Anxiety: 4,187 members
  - Members with SUD Dx: 7,047 members
  - **Total Targeted Members: 15,463 members**

# VBP Future Direction

- Continue to grow the percent payment/providers under a VBP
- Pursue community partnerships addressing SDOH
- Move to enable practices to support team-based care through shared risk models
- Partner with organizations supporting small practices and connecting communities through tech tools and face to face outreach
- Develop Neighborhood Network models