Housing *Interventions*

CareSource®
LIFE SERVICES

Agenda

WHO IS CARESOURCE

WHY HOUSING

WHAT WE ARE DOING

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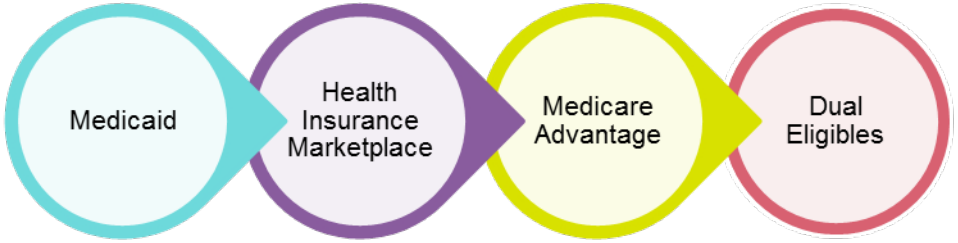
Who is *CareSource*?

Our MISSION

To make a lasting difference in our members' lives by improving their health and well-being.

CARESOURCE

- A nonprofit health plan and national leader in Managed Care
- Nearly 30 year history of serving low-income populations across multiple states and insurance products
- Currently serving members in Georgia, Indiana, Kentucky, Ohio and West Virginia
- 4,000 employees located across 21 states



2M
members

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Our COMMITMENT

We will always put people over profit.

- Best-in-class administrative cost ratio delivers maximum benefits to members while being responsible stewards of government funds
- Serving members across the continuum of government programs, coordinating care as their eligibility changes
- Comprehensive, member-centric models of care to address our entire population's health and social needs
- Help members navigate through daily life challenges and obstacles

As a **non-profit, member-centric company,** we are accountable to our members and the communities we serve - not shareholders.

8%
Administrative Costs

90%
Medical Cost Ratio

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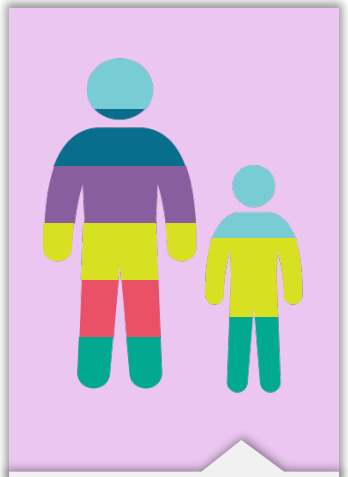
Social Determinants *of Health*

HEALTH-RELATED SOCIAL NEEDS

HEALTH



Health-related social needs are found where people live, learn, work and socialize; they impact health outcomes.

ECONOMIC STABILITY

- ACCESS TO LONG-TERM EMPLOYMENT
- ACCESS TO FINANCIAL LITERACY
- ACCESS TO ADULT EDUCATION & JOB TRAINING
- INCREASED ASSETS SUCH AS HOME OWNERSHIP

+

HOUSING & NEIGHBORHOODS

- ACCESS TO HEALTHY FOODS
- INCREASED QUALITY OF SAFE & AFFORDABLE HOUSING
- IMPROVED ENVIRONMENTAL CONDITIONS

+

EDUCATION

- EARLY CHILDHOOD EDUCATION & DEVELOPMENT
- ACCESS TO EXTRACURRICULAR ACTIVITIES & MENTORING
- INCREASED HIGH SCHOOL GRADUATION
- ENROLLMENT IN JOB TRAINING OR POST SECONDARY EDUCATION

+

SOCIAL RELATIONSHIPS

- SOCIAL COHESION
- CIVIC PARTICIPATION
- PERCEPTIONS OF DISCRIMINATION & EQUITY
- INCARCERATION / INSTITUTIONALIZA-TION

+

FOOD & NUTRITION

- REGULAR & CONSISTENT ACCESS TO HEALTHY FOODS
- EDUCATION ON NUTRITION & OVERALL HEALTH IMPACTS
- ADDRESSING FOOD DESERTS & INEQUALITIES

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CareSource LIFE SERVICES

Why housing and what are we doing?

Why housing?

HOUSING & NEIGHBORHOODS

- ACCESS TO HEALTHY FOODS
- INCREASED QUALITY OF SAFE & AFFORDABLE HOUSING
- IMPROVED ENVIRONMENTAL CONDITIONS

Low-income adults receiving housing assistance are more likely to report **better health outcomes** and psychological well-being than those on waitlists.

People who are stably housed are **less likely than people who are homeless to visit the emergency room**. If they're admitted into the hospital, they typically have a shorter stay and are less likely to be readmitted within 30 days.

Adults who worry about paying rent are more likely to report **smoking**, being in fair or **poor health**, having **depression**, **delaying doctor visits**, and **lacking enough sleep** than those who never or rarely worry about affording housing expenses.

Among food-insecure families eligible for rental assistance, **infants** whose families received rental assistance during the prenatal period were **less likely to be hospitalized**.

Source: Shelterforce, The Answer, bit.ly/SF189TheAnswer

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Issues Identified

Lack of **federal and subsidized programs** that address housing are not comprehensive and lack options for all populations:

Those exiting prison
Moving from nursing home care to supportive housing
Moving from inpatient recovery for SMI/SUD to supportive housing
Persons with credit issues and multiple evictions

Lack of affordable **housing stock** across the entire country:

Of all persons eligible for housing programs, only **20-25%** are able to find housing

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CareSource *Housing Strategy*

Develop formal partnership to address **housing stability** including foreclosure and eviction prevention programs

Develop partnership with national housing groups or developers to assist members seeking housing or moving between housing options

Seek financial or investment tools to support the **development of affordable housing**

Advocacy effort to expand voucher program or **create a new housing program** for those who are not eligible for traditional subsidized housing

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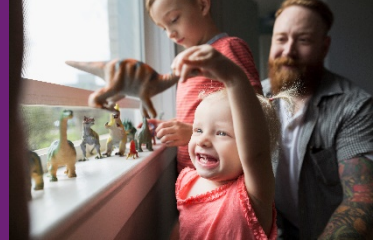
What we are *doing*?



HEALTHY BEGINNINGS AT HOME

Pilot program with CelebrateOne, the Ohio Finance Agency and Columbus Metropolitan Housing Authority

Targeting homeless or near homeless pregnant women

Providing rental subsidies, housing stabilization services and community based services

GOAL: Evaluate whether having stable housing improves birth outcomes, reduces infant mortality and improves moms health outcomes

SENIOR LIVING

Developing a permanent supportive housing model for frail, older adults residing in nursing homes or long-term care rehabilitation centers who could be living in lower-level care settings, as well as individuals living in substandard housing who are isolated from social services

Working with an Ohio real estate developer that owns a senior living complex to incorporate telehealth and other services into the housing units

INMATE TRANSITIONAL ASSISTANCE

Providing transitional assistance to prison inmates who have been receiving behavioral health services and who will become Medicaid-eligible upon release

Offering employment support and at least 90 days of housing for individuals

Focusing on what's possible.

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