

FOR IMMEDIATE RELEASE

July 17, 2008

Contact: Deborah Kilstein

(202) 341-4101

dkilstein@communityplans.net

CAMDEN COALITION OF HEALTHCARE PROVIDERS WINS THE THIRD “SUPPORTING THE SAFETY NET” AWARD

(Washington, DC) –The Association for Community Affiliated Plans (ACAP), an organization of Medicaid-focused community affiliated health plans committed to improving the health of vulnerable populations, announces Camden Coalition of Healthcare Providers of Camden, New Jersey as the recipient of ACAP’s third annual “Supporting the Safety Net” award. The work of the Camden Coalition of Healthcare Providers was highlighted at the ACAP CEO Summit held on July 15th and 16th in Washington, D.C.

The Camden Coalition of Healthcare Providers is a citywide organization of social workers, nurses, physicians, administrators and other individuals who serve the health needs of Camden, New Jersey residents. The Coalition has a mission to improve the quality, capacity and accessibility of the healthcare system for vulnerable populations in the City of Camden. These providers practice in a variety of settings, from small, neighborhood-based practices to hospital-based offices. They work to improve the health status of Camden residents and to make the health system more accessible for the underserved through community outreach, health provider education, practice management improvements, data collection and evaluation, as well as a strategy for coalition building and collaboration among key stakeholders.

In accepting the award on behalf of the Camden Coalition, Dr. Jeffrey Brenner noted "We are so pleased to receive this award from ACAP, an organization that shares the same mission as the Coalition, to improve access to high quality care for the most vulnerable members of our communities and to bring organization to an often chaotic health care system."

“We are delighted that the Association for Community Affiliated Plans (ACAP) has awarded the Camden Coalition of Healthcare Providers this distinction, in recognition of the Coalition’s unique, quality health initiatives and programs for serving one of the most vulnerable populations in Camden. The Camden Coalition of Healthcare Providers is a great example of how concerned, caring health care professionals can make a difference,” said Karen L. Clark, President and Chief Operating Officer of Horizon NJ Health, which nominated the organization for the ACAP award.

“We are proud to be partners in the Camden community; our combined missions seek to expand access and enhance the quality of health care on behalf of those who are most in need. We thank

the Association for Community Affiliated Plans for their ongoing mission in representing safety-net health plans as they work in the community to strengthen the health and well being of vulnerable populations,” Ms. Clark added.

"This is an outstanding example of how stakeholders can work together to improve the health care of the people we are all committed to serving. ACAP is pleased to recognize the outstanding and innovative work of the Camden Coalition of Healthcare Providers," said Margaret M. Murray, CEO of ACAP.

About Horizon NJ Health

Horizon NJ Health is New Jersey’s largest managed healthcare organization serving the publicly insured, providing health services for close to 353,000 people in all 21 New Jersey counties. Headquartered in West Trenton, NJ, Horizon NJ Health, a New Jersey partnership, is an affiliate of Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ).

About ACAP

The Association for Community Affiliated Plans is a national trade organization representing 37 non-profit safety net health plans in 21 states that serve 4.5 million Americans in Medicare, Medicaid, and other public health programs.

###